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PEACH: Personal Experience with Active Cultural Heritage

- Have you ever looked at a painting and not understood what made it a work of art?
- Have you ever visited a museum and not known where to go or how to get started?
- Have you ever taken a guided tour and felt rushed by the curator or audio guide?

If you have answered *yes* to any of the above questions, you will probably be interested in finding out more about PEACH.



PEACH is a project that addresses these and other questions that individuals around the world ask themselves every day when visiting a cultural institution. The project objective is that of studying and experimenting with advanced technologies that can enhance cultural heritage appreciation by creating an interactive and personalized guide. The aim is that of developing and using innovative technology to provide an educational *and* entertaining experience fit for each individual's background, needs and interests.

PEACH is funded by the Autonomous Province of Trento under the Fondo Unico program. The two major partners are ITC-irst and DFKI, with a number of other research institutions participating in the [consortium](#).

If you want to know more details about PEACH, you are welcome to browse our site!